

# FAHMID AHMED CHOWDHURY

SENIOR UI/UX ENGINEER · PRODUCT DESIGNER · CREATIVE DIRECTOR (DESIGN & FRONTEND)

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## EXECUTIVE SUMMARY

Senior UI/UX Engineer, Product Designer, and Creative Director with 8+ years of experience delivering large-scale, high-impact digital products across SaaS, healthcare, B2B, and consumer platforms. Recognized for combining UX strategy, design system leadership, and frontend engineering to translate complex business requirements into elegant, scalable, and measurable user experiences. Proven ability to drive product adoption, user retention, and engineering efficiency while operating at both strategic and hands-on execution levels.

## DESIGN & PRODUCT LEADERSHIP

- Define product UX vision aligned with business strategy and user needs
- Architect and scale enterprise-grade design systems and UI frameworks
- Lead research-driven decision-making across discovery, validation, and delivery
- Champion accessibility, usability, and inclusive design standards
- Bridge design and engineering to ensure seamless, production-ready execution

## CORE EXPERTISE

### UX & Product Design

UX Strategy · Product Discovery · Design System Architecture · User Research · Usability Testing · Interaction Design · Information Architecture · Journey Mapping · Accessibility (WCAG)

## Frontend & UI Engineering

HTML5 · CSS3 / SCSS · Tailwind · Bootstrap · JavaScript · React.js · Responsive Design ·  
WordPress (Custom Themes & PHP) · Performance Optimization

## Tools, Process & Collaboration

Figma · Adobe Creative Suite · Zeplin · Jira · ClickUp · Git · Agile / Scrum · Stakeholder Alignment · Design Reviews

## PROFESSIONAL EXPERIENCE - 8+ YEARS

### Senior UI/UX Engineer | Creative Director

Basement Sports — Remote | Jersey City, NJ, USA · Dec 2025 – Present

- Define product UX vision aligned with business strategy and user needs
- Architect and scale enterprise-grade design systems and UI frameworks
- Lead research-driven decision-making across discovery, validation, and delivery
- Champion accessibility, usability, and inclusive design standards
- Bridge design and engineering to ensure seamless, production-ready execution

### UX Engineer | Mid-Level Designer

Insightin Technology Bangladesh Ltd.- Hybrid | Dhaka, Bangladesh · Jun 2022–Dec 2025

- Delivered end-to-end UX solutions for healthcare and SaaS platforms serving global clients
- Worked on a centralized design system, reducing frontend development time by 50%
- Conducted user research, usability testing, and stakeholder workshops to inform roadmap decisions
- Ensured high-fidelity, production-ready UI through close collaboration with engineerir teams

## **Junior UI Engineer | UI Designer**

Octopi Technology Ltd. — On-site | Dhaka, Bangladesh · Oct 2018 – Jun 2022

- Designed responsive, user-centered interfaces for web and mobile applications
- Converted UX concepts and visual designs into scalable, maintainable UI components
- Maintained design consistency and usability standards across multiple products
- Customized WordPress themes and PHP components to meet product requirements

## **Frontend Developer | UI Specialist**

ApptaCore — On-site | Dhaka, Bangladesh · Mar 2017 – Sep 2018

- Developed production-ready, responsive frontend interfaces for client-facing product
- Customized WordPress themes and PHP components to meet product requirements
- Collaborated with designers to refine interaction patterns and visual quality

## **EDUCATION**

### **Bachelor of Science in Computer Science**

American International University-Bangladesh (AIUB) | 2013 – 2020

## **PROFESSIONAL TRAITS**

- Executive-level ownership with strong hands-on execution
- Exceptional attention to detail and design discipline
- Product-minded problem solver with accountability
- Clear, confident communicator across technical and non-technical audiences